



Buy any qualifying Fender® Standard Series Bass and receive 4 FREE sets of Fender® 7250M Electric Bass Strings

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Day Phone: _____ Email: _____

All fields are required to be filled out in order to qualify

TERMS AND CONDITIONS

The following Terms and Conditions govern the "Fender® Standard Series Bass Promotion" ("Promotion"). By participating in this Promotion, you agree to be bound by these Terms and Conditions:

SPONSOR: Fender Musical Instruments Corporation ("Fender" or "Sponsor").

GIFT DESCRIPTION : 4 sets of Fender® 7250M Electric Bass Strings (the "Gift"). The MSRP of the Gift is \$159.96

GIFT LIMIT: One (1) Gift per qualifying Fender® Standard Series Bass purchased through <http://www.guitarcenter.com/> or Guitar Center Retail Store during the eligible period ("Qualifying Product"). Qualifying Products are identified below. Offer valid while supplies last. No substitutions or rain checks. Purchases made from anyone other than <http://www.guitarcenter.com/> or Guitar Center Retail Store are not eligible for this Promotion. Gift is not available for used product purchases or returned products.

DURATION AND DEADLINES: Purchase of Qualifying Product must occur (or have occurred) between 7/30/2015 and 8/31/2015 (the "Eligible Period"). Products purchased before or after these dates are not eligible for the Promotion. Submission Forms must be received by Fender on or before 9/15/2015.

ELIGIBILITY: To receive your Gift, you must purchase at least one Qualifying Product through <http://www.guitarcenter.com/> or Guitar Center Retail Store during the Eligible Period, then, fully complete the Submission Form, and send it to the Mail-In Address (identified below) with a copy of your online purchase confirmation ("Online Purchase Confirmation"). The date of purchase is determined by the date on the Online Purchase Confirmation. You must be at least 18 years old when you submit your Submission Form. This offer is only open to legal residents of the continental United States of America, Alaska and Hawaii. Void where this offer is taxed, restricted or prohibited. Void if sold, exchanged, copied, transferred or used in combination with any other offer. Employees and affiliates, and/or their family members, of the Sponsor are not eligible for this Promotion.

HOW TO CLAIM YOUR GIFT: To Claim a Gift, mail the following (collectively a "Completed Redemption Request") on or before 9/15/2015 to:

Fender® Standard Series Bass Promotion
5235 Mission Oaks Blvd. #211
Camarillo, CA 93012

1. A completed, hand-printed Submission Form (including a valid telephone number and a street address, i.e. no PO Box address); and

2. A copy of your Online Purchase Confirmation.

You must submit a separate and Completed Redemption Request for each Gift you wish to receive, as indicated here. Sponsor is not responsible for late, misdirected, stolen, lost, damaged, illegible or incomplete Completed Redemption Requests.

MISCELLANEOUS: Please allow 60 days for delivery. Sponsor will not honor Completed Redemption Requests that are late, fraudulent, incomplete, duplicated, nonconforming, illegible, postage due, or undeliverable; or that are submitted in the name of corporate or other business entities, clubs or organizations; or contain an address outside the continental United States, Alaska or Hawaii.

Sponsor reserves the right to substitute Gift with another item of equal value. Sponsor will not return your Submission Form or Completed Redemption Request, so you are encouraged to make and keep copies of each for your records.

GIFT INQUIRIES: If you have not received your Gift 60 days from the date of mailing your Completed Redemption Request (and you have not received an ineligibility notification) you may inquire via mail or email at the following address:

Fender® Standard Series Bass Promotion
5235 Mission Oaks Blvd. #211
Camarillo, CA 93012
rebatesupport@rebate-central.com

PRIVACY: Sponsor respects your privacy. By participating in the Promotion, you agree to do business with Sponsor electronically. By agreeing to do business electronically, you (i) consent to the electronic communication and delivery of all documents related to the Promotion and future unrelated promotional events or announcements by <http://www.guitarcenter.com/> or Guitar Center Retail Store and/or Sponsor, (ii) agree that your act of submitting a Completed Redemption Request is a binding form of your signature, which you agree binds you to these Terms and Conditions, (iii) represent that you have Internet access and a valid e-mail address enabling you access to the Sponsor websites and to receive communications and documents electronically, and (iv) represent that you have a printer or other device to print or otherwise save communications and documents including, without limitation, these Terms and Conditions and that you have, in fact, printed or otherwise saved a copy of these Terms and Conditions for your records. You are agreeing to the use of certain of your personal information by Sponsor as set forth in the Privacy Policy. For more information about Sponsor's Privacy Policy, click the following hyper link. http://www.fender.com/legal/privacy_policy.php. This consent is effective unless and until you withdraw it. You may

withdraw your consent to electronic communication and delivery of documents, update your contact information, or request a paper copy of these Terms and Conditions at any time by contacting us as set forth below. We will send you a confirmation notice once we have processed your change request.

DISCLAIMERS: Sponsor assumes no responsibility and is not liable for Online Purchase Confirmations, Submission Forms, Completed Redemption Requests that are lost, delayed, late, misdirected, illegible, or incomplete, and Sponsor assumes no responsibility and is not liable for system errors and failures, mechanical equipment malfunctions, viruses, hacker attacks, faulty transmissions, or other telecommunications malfunctions, and for any typographical or other error in the printing, offering, or procurement of the Promotion or Gifts. Sponsor reserves the right, at its sole discretion, to cancel, terminate or suspend the Promotion, if the Promotion becomes corrupted in any manner, or if any unauthorized intervention or other cause beyond the control of the Sponsor affects the administration the Promotion.

WARRANTIES/REPRESENTATIONS: By participating, you represent and warrant that you understand, and have complied with the Terms and Conditions, and that your Submission Form and Completed Redemption Request is accurate, current and complete. TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW, SPONSOR DISCLAIMS ANY REPRESENTATIONS, AND/OR EXPRESS OR IMPLIED WARRANTIES OF ANY KIND REGARDING THIS PROMOTION AND THE GIFT (OR ANY CONTENT THEREIN), INCLUDING WITHOUT LIMITATION ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT OR QUALITY. SPONSOR IS NOT LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, PUNITIVE OR CONSEQUENTIAL DAMAGES OF ANY KIND WHETHER UNDER TORT LAW, CONTRACT LAW, WARRANTY OR OTHERWISE, EVEN IF ADVISED OF THE POSSIBILITY OF SAME.

TAXES: Taxes and duties (where applicable) are your sole responsibility. By participating in this Promotion, you agree to pay all applicable taxes and comply with all laws.

RELEASE OF LIABILITY: By participating in the Promotion, you agree to release Sponsor, and Sponsor's subsidiaries, affiliates, agencies, directors, officers, agents, and employees from any and all liability, claims or actions of any kind whatsoever for any damage, loss or injury resulting from or arising out of participation in this Promotion, and the acceptance, use, misuse, possession, loss, or misdirection of the Gift.

GOVERNING LAW: This Promotion is governed by the laws of the State of Arizona. By entering, entrants irrevocably consent to the exclusive jurisdiction and venue of the federal, state, and local courts located in Maricopa County, Arizona for the resolution of any disputes.

Qualifying models shown below. Please check the one you purchased.

- ☐ 0146100502 FEND STD P BASS RW LPB
- ☐ 0146100506 FEND STD P BASS RW BLK
- ☐ 0146100509 FEND STD P BASS RW CAR
- ☐ 0146100532 FEND STD P BASS RW BSB
- ☐ 0146100580 FEND STD P BASS RW AWT
- ☐ 0146102502 FEND STD P BASS MN LPB
- ☐ 0146102506 FEND STD P BASS MN BLK
- ☐ 0146102509 FEND STD P BASS MN CAR
- ☐ 0146102532 FEND STD P BASS MN BSB
- ☐ 0146102580 FEND STD P BASS MN AWT
- ☐ 0140170550 FSR STD P BASS RW PLATINUM
- ☐ 0146200502 FEND STD J BASS RW LPB
- ☐ 0146200506 FEND STD J BASS RW BLK
- ☐ 0146200509 FEND STD J BASS RW CAR
- ☐ 0146200532 FEND STD J BASS RW BSB
- ☐ 0146200580 FEND STD J BASS RW AWT
- ☐ 0146202502 FEND STD J BASS MN LPB
- ☐ 0146202506 FEND STD J BASS MN BLK
- ☐ 0146202509 FEND STD J BASS MN CAR
- ☐ 0146202532 FEND STD J BASS MN BSB
- ☐ 0146202580 FEND STD J BASS MN AWT
- ☐ 0146220506 FEN STD J BASS LH RW BLK
- ☐ 0146220532 FEN STD J BASS LH RW BSB
- ☐ 0146208506 FEN STD J BASS FL RW BLK
- ☐ 0146208532 FEN STD J BASS FL RW BSB
- ☐ 0146600506 FEND STD J BASS V BLK
- ☐ 0146600532 FEND STD J BASS V BSB
- ☐ 0149600505 STD DIMEN BASS IV RW OWT
- ☐ 0149600506 STD DIMEN BASS IV RW BLK
- ☐ 0149600581 STD DIMEN BASS IV RW GST SLVR
- ☐ 0149700505 STD JAGUAR BASS RW OWT
- ☐ 0149700506 STD JAGUAR BASS RW BLK
- ☐ 0149700581 STD JAGUAR BASS RW GST SLVR
- ☐ 0130151521 DELUXE J BASS RW NAT